



Nominee: **Greg Van de Mosselaer**

Geographic Representation: **South Etobicoke**
PEM Representation: **FHG**

Position(s): **Board Member**

Why are you excited to be part of the MH PCN leadership team?

This reboot of the Primary Care Network is a long time in the making and I am excited to be a part of the initial planning phase. I first approached the PCN two years ago as an FHG doctor concerned about the lack of uptake amongst FFS and FHG PEMs. I have been working consistently since then to reach the remaining ~ 70% of primary care practitioners that have historically not engaged in primary care planning in the Mississauga Halton region.

If you were part of the MH PCN leadership team, what would be one issue you would like to champion? Why?

I would champion improved physician engagement across all patient enrolment models. Engagement has been treated historically as a unidirectional top-down process. To engage, the process needs to be bi-directional where the new PCN provides real solutions that make all primary care practitioners want to be a part of the PCN regardless of enrolment model.

Do you have deep expertise in an area that you think would be valuable for the MH PCN leadership team?

I have a lot of experience in doing this. I am a programmer and web developer that has been building 'communities of practice' websites for evidence-based medical organization for 20 years. I am an academically affiliated, practicing doctor who only does IT work for the public sector. (Here are a few of my other projects: TREKK.ca, CHIMB.ca, ManitobaCPD.com, Pern-global.com, PERC-Canada.ca) I have a good grounding in which tools to apply to which situations. The website you are on presently likely feels a bit more upgraded. This is because I upgraded it with the help of many qualified knowledge brokers before posting this application.

Do you have any potential conflicts of interest by being involved with the MH PCN leadership team?

Presently No - I maintain my own IT solutions in partnership with the University of Manitoba but the PCN site is built with Wordpress. I find I learn a lot whenever I help medical organizations which is why I am happy to help out for free. Plus I work here as a doctor so I have an interest in seeing things put right via the new PCN.

